

USA Rice Feder. JM
2005 - 2006 Goals and Accomplishments

MISSION STATEMENT: USA Rice Federation is the national advocate for all segments of the rice industry, conducting activities to influence government programs, developing and initiating programs to increase worldwide demand for U.S. rice, and providing other services to increase profitability for all industry segments.

Goal 8: Serve the needs of the rice consumer, balancing the benefits of new technologies with the right of the consumer to choose the appropriate product.

OBJECTIVES	TACTICS	ACCOMPLISHMENTS
1. Monitor and respond as directed to the progress of commercialization of GM rice to insure against domestic and international market disruption (SH/RC)	<p>a. Follow various GM rice efforts around the globe.</p> <p>b. Report to membership in order to assess potential for U.S. rice industry.</p>	<p>a. Have followed issues and reported them to membership.</p> <p>b. Have followed issues and reported them to membership.</p> <p>Prepared/coordinated testimony on behalf of industry for Missouri state Senate Ag committee hearing on a biotech bill. Stated industry's position for continued state regulation and control of biotech products/crops.</p>
2. Revise as necessary the USA Rice Federation's goals and policies pertaining to new technologies. (SH/RC/RL)	Work with industry to refine policy and goals	Ongoing
3. Monitor approval process for GM products and inform members about developments as well as new technologies (SH/RB)	Utilize the daily and website (if available) to inform members of information gleaned from meetings/coalitions/agencies.	Completed.
4. Review and evaluate goal 8 and the objectives and determine how to better integrate into the goals process. (SP/SH/RC/AB)	Evaluate purpose and goals of industry and Technology Task Force in regards to biotechnology and assess how to move forward.	Done. Recommendation made to Executive Committee.